Curriculum Vitae	Patricia Marks Greenfield
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Department of Psychology

University of California, Los Angeles (UCLA)

Los Angeles, CA 90095 greenfieldlab.psych.ucla.edu

cdmc.ucla.edu

weaving-generations.psych.ucla.edu

POSITIONS:	2005-present	Distinguished Professor of Psychology, UCLA
	1978-2005	Professor of Psychology, UCLA
		(1987-1989, 2001-2003, Chair, Developmental Area, Department
		of Psychology)

2002-2003	Founding Director, FPR-UCLA Center for Culture, Brain, and
2006-2007	Development

2000 2007 Bevelopment

2001-present Founding Director, Children's Digital Media Center @ Los Angeles

1973-1974 Assistant Professor of Psychology, Merrill College, University of California, Santa Cruz

1972-1973 Acting Assistant Professor, Department of Psychology, Stanford

University

1971 Visiting Lecturer on Psychology, Clark University

1968-1972 Research Fellow in Psychology, Center for Cognitive Studies,

Department of Psychology, Harvard University

1970 Lecturer on Social Relations, Harvard University

1967-1968 Research Associate, Research and Development Center in Early

Childhood Education, Syracuse University

EDUCATION

AND

DEGREES: 1958-1962 Radcliffe College. Field of concentration, Social Relations.

A.B., summa cum laude.

1962-1963 Harvard University, Department of Social Relations

	1963-1964	Institut d'Etudes Pedagogiques, University of Dakar, Senegal
	1964-1966	Ph.D from Harvard in Social Psychology/Personality Research
HONORS:	2012-2018	President-Elect, President, Past President, International Association for Cross-Cultural Psychology
	2015	Life Sciences Faculty Excellence Award for Educational Innovation
	2014	Election to American Academy of Arts and Sciences
	2013	Award for Distinguished Contributions to Cultural and Contextual Factors in Child Development, Society for Research in Child Development
	2013	American Psychological Association Distinguished Scientist Lecturer
	2012	Fox Memorial Lecture, Hebrew University, Jerusalem
	2010	Urie Bronfenbrenner Award for Lifetime Contribution to Developmental Psychology in the Service of Science and Society, American Psychological Association, Division 7
	2010	J. Arthur Woodward Graduate Mentoring Award, Department of Psychology, UCLA
	2010	Psi Chi Lecturer, Western Psychological Association
	2007	Selected for 27 th Symposium on Eminent Women in Psychology, American Psychological Association, San Francisco, CA
	2005	R.L. Shep Award for best book of the year in ethnic textile studies, for <i>Weaving Generations Together: Evolving Creativity in the Maya of Chiapas</i> (SAR Press, 2004)
	2004-2005	Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California
	1999-present	Member, La Jolla Origins of Humans group
	1999-2000	National Endowment for the Humanities Fellow, Resident Scholar, School of American Research, Santa Fe.

1997	Featured Researcher (international and cross-cultural child development) in exhibit on 50 Years of Developmental Psychology, Division 7, American Psychological Association, Chicago
1997-98	James McKeen Cattell Sabbatical Award
1994	Fellow, American Association of Applied Psychology
1993	D. O. Hebb Lecturer, McGill University, Montreal, Canada
1992	American Association for the Advancement of Science Prize for Behavioral Science Research. (for "Language, tools and brain: The ontogeny and phylogeny of hierarchically organized sequential behavior," <i>Behavioral and Brain Sciences</i> , 1991.)
1992	American Psychological Foundation, Distinguished Teaching in Psychology Award, American Psychological Association
1989	Fellow, American Psychological Society
1988	UCLA Gold Shield Faculty Prize for Academic Excellence (\$25,000)
1988	Chosen for panel of five leading cross-cultural researchers, meeting of International Association of Cross-Cultural Psychology, Newcastle, Australia
1987	Visiting Professor, University of Rome
1986-87	Who's Who in California, Who's Who in the West, and Who's Who in Frontiers of Science and Technology
1986-87	Science Fellow, Bunting Institute
1986	Winner, Teaching Award for 4-year colleges and universities, Division 2, American Psychological Association
1985	UCLA Distinguished Teaching Award
1984	Personalities of the West and Midwest
1982	Fellow of the American Psychological Association (Developmental Psychology Division; 1996, SPSSI; 1999, Division of Media Psychology)

	1980	Fellow of the American Association for the Advancement of Science
	1979-1980	Visiting Researcher, Laboratoire de Psychologie Experimentale, Universite Rene Descartes, Paris
	1979	Dictionary of International Biography
	1978	World Who's Who of Women in Education
	1977-1979	External Examiner in Psychology, University of Lagos
	1970	External Examiner in Psychology, Swarthmore College
	1967	First award, Creative Talent Awards Program of the American Institutes for Research (for dissertation entitled "Culture, concepts, and conservation: A comparative study of cognitive development in Senegal")
	1961	Phi Beta Kappa
SELECTED PROFESSION LEADERSHIP		
POSITIONS	2000 -	Director, Children's Digital Media Center@Los Angeles
	2016-2017	President, UCLA Faculty Center Board of Governors
	2014 -	Editorial Board, Journal of Adolescent Research, International Journal of Psychology
	2012-2013	Scientific Co-Chair and Local Organizer, Regional Meeting (Los Angeles), International Association for Cross-Cultural Psychology
	2007-2009	Member, Board of Scientific Affairs, American Psychological Association
	2001-2006	National Academy of Sciences, Board on Children, Youth, and Families

	2000-2006	Executive Board, International Society for the Study of Behavioral Development
	2000-2015	Editorial Board, <i>Ethos</i> (Official journal of the Society for Psychological Anthropology)
	1999-2004	Editorial Board, <i>Cognitive Development</i> (Official journal of the Jean Piaget Society)
	1996-2000	North American Representative, Executive Committee, International Association for Cross-Cultural Psychology
	1996-present	Co-director of the Bridging Cultures Project
	1996-1999	Board of Directors, Jean Piaget Society
	1987-1993	Chair, International Committee, Developmental Psychology Division, American Psychological Association
	1986-2014	Editorial Board, Journal of Applied Developmental Psychology
	1986-1993	Executive Committee, Developmental Psychology Division, American Psychological Association
	1987-1993	Chair, International Committee, Developmental Psychology Division, American Psychological Association
	1972-1974	Executive Committee, International Association for Cross-Cultural Psychology
	1969-1971	Editorial Board, Child Development
EXTRAMURA FUNDING:	L	
ronding.	1975-1981	Spencer Foundation (two grants)
	1978, 1993, 2007	Society for the Psychological Study of Social Issues
	1979-1981	National Institute of Education
	1989-1991	North Atlantic Treaty Alliance (NATO)
	1989-1993	Spencer Foundation
	1993-1994	Markle Foundation

1996-2000	Carnegie Corporation
1996-2002	Russell Sage Foundation (two grants)
1996-1997	Wenner-Gren Foundation for Anthropological Research
1996-2001	Far West Laboratory for Educational Research and Development (now called WestEd)
1999-2003	National Institute of Child Health and Human Development
2001-2006	National Science Foundation (two grants)
2001-2012	Foundation for Psychocultural Research
2007-2009	UC MEXUS (two grants)
2008	Leakey Foundation
2011-2017	Saul Leshin Fund
2012-2013	UC MEXUS
2012-2017	United States-Israel Binational Science Foundation
2012-2014	Russell Sage Foundation
2012-2016	Spencer Foundation

LANGUAGES USED IN

RESEARCH: French, Spanish, Tzotzil, Wolof

BIBLIOGRAPHY AND CREATIVE WORK

Books and Edited Volumes

Greenfield, P. M. (Ed.) (2015). Social change, cultural evolution, and human development. Special section for 50th anniversary issue of *International Journal of Psychology*, 50 (1).

Greenfield, P. M., Subrahmanyam, K., & Eccles, J. (Eds.) (2012). Interactive technologies and human development. A collection of papers in *Developmental Psychology*.

- Subrahmanyam, K. & Greenfield, P. M. (Eds.) (2008). Special issue of *Journal of Applied Developmental Psychology* on Developmental implications of social networking sites, 19(6).
- Yan, Z. & Greenfield, P. M. (Eds.) (2006), Children, adolescents, and the Internet: A new field of inquiry in developmental psychology. Special section of *Developmental Psychology*, 42 (3).
- Greenfield, P. M. (2004). Weaving generations together: Evolving creativity in the Maya of Chiapas. Santa Fe, NM: SAR Press.
 - (2010) Spanish translation: *Tejedoras: Generaciones reunidas: Evolución de la creatividad entre los Mayas de Chiapas*. Fotografía Lauren Greenfield. Translated by Francisco Alvarez Quinones. Copublication of: Sna Jtz'ibalom, Cultura de los Indios Mayas, A.C., San Cristóbal de Las Casas, Chiapas, México; Casa Chata, Centro de Investigaciones y Estudios Superiores en Antropología, Distrito Federal, México; Editorial Fray Bartolomé de Las Casas, San Cristóbal de Las Casas, Chiapas, México; Ediciones Universidad Católica de Chile, Santiago, Chile.
 - (2015). Tzotzil edition, translated by Xun Teratol. San Cristóbal de Las Casas, Chiapas, México: Editorial Fray Bartolomé de Las Casas.
- Greenfield, P.M. & Calvert, S. L. (Eds.) (2004). Electronic technology and human development: A tribute to Rodney R. Cocking. *Journal of Applied Developmental Psychology*, 25 (6).
- Greenfield, P. M. & Nunes, T. (Eds.) (2003). Sociocultural construction of implicit knowledge, Special issue of *Cognitive Development*, 18 (4).
- Greenfield, P. M. & Cocking, R. R. (Eds.) (1996). *Interacting with video*. Norwood, NJ: Ablex (expanded version of Greenfield & Cocking, 1994).
- Trumbull, E., Rothstein-Fisch, C., Greenfield, P.M., & Quiroz, B., (1998). *Bridging cultures between home and school: A guide for teachers*. Mahwah, NJ: Lawrence Erlbaum.
- Greenfield, P. M. & Cocking, R. R. (Eds.) (1994). *Cross-cultural roots of minority child development*. Hillsdale, NJ: Erlbaum.
- (2014). 20th Anniversary Classic Edition. New York: Psychology Press. (with new introduction)
- Greenfield, P. M. & Cocking, R. R. (Eds.) (1994). Effects of interactive entertainment technologies on development. Special issue of *Journal of Applied Developmental Psychology*, 15 (1).

- Cocking, R. R. & Greenfield, P. M. (Eds.) (1994). Diversity and development of Asian Americans. Special issue of *Journal of Applied Developmental Psychology*, 15(3).
- Greenfield, P. M. & Cocking, R. R. (Eds.) (1993). International roots of minority child development. Special issue of *International Journal of Behavioral Development*, 16(3)
- Greenfield, P. M. (1984). *Mind and media: The effects of television, video games, and computers*. Cambridge, MA: Harvard University Press.

Spanish translation: *El nino y los medios de comunicacion*. Madrid: Ediciones Morata, 1985.

Italian translation: *Mente y media: Gli effeti della televisione dei computer e dei video-giochi sui bambini*. Rome: Armando Editore, 1985.

Japanese translation: *Mind and media: The effects of television, computers and video games*. Tokyo: Saiensu-sha, 1986.

Dutch translation: Beeldbuis kinderen: Over de effecten van televisie, computers en computerspellen. Nijkerk: Uitgeverij Into, 1986.

German translation: *Kinder und neue medien: Die wirkungen van fernsehen, videospielen und computern*. Munchen: Psychologie Verlags Union, 1987.

Chinese translation: Mind and media. Taipei: Hsin Yi Foundation, 1990.

Portugese translation: Summus Editorial, Ltde., 1988.

Greek translation published by Koutsoumbos Publishers.

French translation published by Presse Universitaire, Fribourg, Switzerland

Using television to overcome educational disadvantage: Chapter 5. Reprinted in J. P. Murray and G. Salomon (Eds.), *The future of children's television*. Boys Town, NE: Boys Town, 1984.

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Italian translation: La struttura della communicazione nelle prime forma del linguazzio infantile. Padua: Piccin Editore, 1978.

Greenfield, P. M. & Tronick, E. (1973). *Infant curriculum: The Bromley-Heath guide to the care of infants in groups*. New York: Media Projects. Second edition in paperback. Los Angeles: Goodyear Books, 1980. Now distributed by Scott Foresman.

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- Bruner, J. S., Olver, R. R., Greenfield, P. M., et al. (1966). *Studies in cognitive growth*. New York: Wiley.

Translated into Spanish, Italian, German, Danish, Hungarian, Russian and Japanese.

Museum Exhibitions

- Greenfield, P. M. & Klein, K. (Co-curators) (2017) Powell Library, UCLA. (2010-2012). Maxwell Museum of Anthropology, University of New Mexico, Albuquerque, NM. Weaving generations together: Evolving creativity in the Maya of Chiapas. (2004 book by same title is the catalog).
- Hittleman, M., Greenfield, P., & Weinstock, M. (Co-curators) (2016). Clay sculpture by Ethiopian Israeli artists. Powell Library, UCLA. (Also shown at the Michael Hittleman Gallery Fine Israeli Art, Los Angeles.)

Articles

- Greenfield, P. M. (in press). Studying social change, culture, and human development: A theoretical framework and methodological guidelines. *Developmental Review,* in press.
- Vasquez-Salgado, Y., Ramirez, G., & Greenfield, P. M. (in press). The impact of home-school cultural value conflicts and President Trump on Latina/o first-generation university students' attentional control. *International Journal of Psychology*.
- Greenfield, P. M. (2017). Cultural change over time: Why replicability should not be the gold standard in psychological science. *Perspectives in Psychological Science*, 12, 762-771.
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- Garcia, C., Greenfield, P. M., Montiel-Acevedo, D., Vidana-Rivera, T., Colorado, J. (2017). Implications of 43 years of social change in Mexico for the socialization of achievement behavior: Two quasi-experiments. *Journal of Cross-Cultural Psychology*, 48, 611-619.

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- Greenfield, P. M. (2016) Social change, cultural evolution, and human development. *Current Opinion in Psychology*, 8, 84-92.
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- Burgos-Cienfuegos, R., Vasquez-Salgado, Y., Ruedas-Gracia, N. & Greenfield, P. M. (2015). Disparate cultural values and modes of conflict resolution in peer relations: The experience of Latino first-generation college students. *Hispanic Journal of Behavioral Sciences*, *37*, 365-397.
- Garcia, C., Rivera, N., & Greenfield, P. M. (2015). The decline of cooperation, the rise of competition: Developmental effects of long-term social change in Mexico. *International Journal of Psychology*, *50*, 6-11.
- Zeng, R. & Greenfield, P. M. (2015). Cultural evolution over the last 40 years in China: Using the Google Ngram Viewer to study implications of social and political change for cultural values. *International Journal of Psychology*, 50, 47-55.
- Maynard, A. E., Greenfield, P. M., & Childs, C. P. (2015). Developmental effects of economic and educational change: Cognitive representation across 43 years in a Maya community. *International Journal of Psychology*, 50, 12-19.
- Greenfield, P. M. (2015). Introduction to the special section: Social change, cultural evolution, and human development. *International Journal of Psychology*, *50*, 4-5.

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- Uhls, Y. T., Michikyan, M., Morris, J., Garcia, D., Small, G.W., Zgourou, E., & Greenfield, P.M. (2014). Five days at outdoor education camp without screens improves preteen skills with nonverbal emotion cues. *Computers in Human Behavior*, *39*, 387-392.
 - ** Article featured several times by *New York Times* and NPR. Also featured by *Wall Street Journal, Newsweek, Time Magazine, Los Angeles Times*, etc.
- Uhls, Y. T., Zgourou, E., & Greenfield, P. M. (2014). 21st century media, fame, and other future aspirations: A national survey of 9-15 year olds. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*. 8(4), article 5.
- Vasquez-Salgado, Y., Greenfield, P. M., & Burgos-Cienfuegos, R. (2014). Exploring homeschool value conflicts: Implications for academic achievement and well-being among Latino first-generation college students. *Journal of Adolescent Research*, 30, 1-35. doi: 10.1177/0743558414561297.
- Gillespie-Lynch, K., Greenfield, P.G., & Lyn, H. (2014). Gestural and symbolic development among apes and humans: Support for a multimodal theory of language evolution. *Invited Focused Review for Frontiers in Psychology*, 5.
- Gillespie-Lynch, K., Greenfield, P. M., Lynn, H., & Savage-Rumbaugh, S. (2014). Gestural and symbolic development among apes and humans: Support for a multimodal theory of language evolution. *Frontiers in Psychology*, 5, Article 1228, 1-10.
- **Article viewed or downloaded 11,430 times online, as of October, 2015
- Shimizu, M., Park, H., & Greenfield, P. M. (2014). Infant sleeping arrangements and cultural values among contemporary Japanese mothers. *Frontiers in Psychology*, 5, 718.
- Weinstock, M., Ganayiem, M., Igbariya, R., Manago, A. M., & Greenfield, P. M. (2014). Societal change and values in Arab communities in Israel: Intergenerational and rural-urban comparisons. *Journal of Cross-Cultural Psychology*. doi: 10.1177/00220221/1455/792.
- Greenfield, P. M. (2014). Socodemographic differences within countries produce variable cultural values. *Journal of Cross-Cultural Psychology*, *45*, 37-41.
- Manago, A. M., Greenfield, P. M., Kim, J., & Ward, L. M. (2014). Changing cultural pathways through gender role and sexual development: A theoretical framework. *Ethos, 42,* 198-221.
- Guan, A. S., Orellana, M. F. & Greenfield, P. M. (2014). Translating into understanding: Language brokering and prosocial development in emerging adults from immigrant families. *Journal of Adolescent Research*, *29*, 331-335.

- Subrahmanyam, K., Michikyan, M., Clemmons, C., Carrillo, R., Uhls, Y. T., & Greenfield, P. M. (2014). Paper versus computer screens: The impact of reading medium and multitasking on memory and report writing. *International Journal of Cyber Behavior*, *Psychology and Learning*
- Greenfield, P. M. (2013). The changing psychology of culture from 1800 through 2000. *Psychological Science*, 24, 1722-17 DOI: 10.1177/0956797613479387
- Park, H., Twenge, J. M., & Greenfield, P. M. (2013). The Great Recession: Implications for adolescent values and behavior. *Social Psychological and Personality Science*. DOI: 10.1177/1948550613495419
- Sherman, L. E., Michikyan, & Greenfield, P. M. (2013). The effects of text, audio, video, and inperson communication on bonding between friends. *CyberPsychology: Journal of Psychosocial Research on Cyberspace*. 7 (2), Article 3. DOI: 10.5817/CP2013-2-3 **Featured in radio documentaries by Canadian Broadcasting Company and reenacted in a film to accompany intro psych textbooks put out by Cengage.
- Greenfield, P. M. & Quiroz, B. (2013). Context and culture in the socialization and development of personal achievement values: Comparing Latino immigrant, families, European American families, and elementary school teachers. *Journal of Applied Developmental Psychology*, 34,108-118.
- Manago, A. M., Taylor, T., & Greenfield, P. M. (2012). Me and my 400 friends: The anatomy of college students' Facebook networks, their communication patterns, and well-being. *Developmental Psychology*. Online First Publication, January 30, 2012. doi: 10.1037/a0026338. Print publication: March, 2012.
 - ** Most downloaded article in ten years from *Developmental Psychology*; as of March 2013, downloaded 1026 times.
- Sherman, L. E. & Greenfield, P. M. (2012). Forging friendship, soliciting support: A mixed-method examination of message boards for pregnant teens and teen mothers. *Computers in Human Behavior*. Available online September 12, 2012: http://dx.doi.org/10.1016/j.chb.2012.07.018
- Greenfield, P. M. (2012). Commentary: Cultural change, human activity, and cognitive development. *Human Development*, *55*, 229-232.
- Subrahmanyam, K., Greenfield, P., & Michikyan, M. (2012). Comunicación electrónica y relaciones adolescents: Una actualización de las investigaciones existentes. *Infoamerica: Iberoamerican Communication Review*, No. 9, *Twenty years of public Internet*.
- Uhls, Y. T. & Greenfield (2011, 2012). The value of fame: Preadolescent perceptions of popular media and their relationship to future aspirations. *Developmental Psychology*, (2011, December 19). Advance online publication. doi: 10.1037/a0026369. Print publication,

- March, 2012.
- Manago, A. M. & Greenfield, P. M. (2011). The construction of independent values among Maya women at the forefront of social change: Four case studies. *Ethos*, *39*, 1-29.
- Gillespie-Lynch, K., Greenfield, P. M., Lyn, H., & Savage-Rumbaugh, S. (2011). The role of dialogue in the ontogeny and phylogeny of early symbol combinations: A cross-species comparison of bonobo, chimpanzee, and human learners. *First Language*. Published online June 20, 2011. DOI: 10.1177/0142723711406882.
- Uhls, Y. T. & Greenfield (2011). The rise of fame: An historical content analysis. *Cyberpsychology*, 5 (1), article 1.
- Greenfield, P.M. (2010). Particular forms of independence and interdependence are adapted to particular kinds of sociodemographic environment: Commentary on independence and interdependence in children's developmental experiences. *Child Development Perspectives*, *4*, 37-39.
- Salimkhan, G., Manago, A. M., & Greenfield, P. M. (2010). The construction of the virtual self on MySpace. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 4. Article 1.
- Lyn, H., Greenfield, P. M., & Savage-Rumbaugh, E. S. (2010). Semiotic combinations in *Pan:* A comparison of communication in a chimpanzee and two bonobos. *First Language*. DOI: 10.1177/0142723710391872
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- Greenfield, P. M. (2010). Commentary on: Developing patterns of parenting in two cultural communities. *International Journal of Behavioral Development*.
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- Greenfield, P. M. (2009). Technology and informal education: What is taught, what is learned. *Science*, 323, 69-71.
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- Manago, A. M. & Greenfield, P. M. (2009). Mujeres mayas a la vanguardia del cambio social: Cuatro estudios de caso de la construcción de valores en un ambiente urbano. *Anuario CESMECA*, 521-549.
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- Maynard, A. E. & Greenfield, P.M. (2008). Women's schooling and other ecocultural shifts: A longitudinal study of historical change among the Zinacnatec Maya. *Mind*, *Culture*, and *Activity*.
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